

**Yennie Rautenberg-Loya, ACC**  
CEO and Leadership Coach  
Rautenberg Coaching

Yennie Rautenberg-Loya is a champion for Authentic Inclusive Collaboration® a proprietary framework developed to enable corporate environments where everyone experiences a sense of belonging, is empowered to participate and has equal opportunity to thrive.

She is a bilingual (Spanish/English) and multicultural ICF-certified leadership coach with 25+ years of global experience in corporate and executive communications, and 10+ years delivering life and executive coaching and training programs. She has championed, participated and served as an ally of multiple inclusion and diversity initiatives, and collaborated with teams in 25+ countries.

As a leadership coach and businesswomen, Yennie is continuously designing customized developmental programs in the areas of leadership, communication, inclusion and diversity, career advancement, and career/life transitions (relocation, job termination and retirement). She is honored to coach one-on-one multiple clients from diverse backgrounds, senior executives, mid-career professionals and entrepreneurs.

Prior to transitioning out of corporate to build her coaching practice, Yennie positively impacted hundreds of people through ontological coaching and seminars she offered pro-bono for close to a decade. During this time, she continued building her career in corporate communications in the tech industry, creating and implementing strategic programs around the world and coaching and training spokespeople from junior to C-suite executives.

For 11 years, Yennie worked at Qualcomm, where she was responsible for global communications programs for India, Latin America, Middle East, Africa and Southeast Asia. During her tenure, she also championed diversity and inclusion initiatives, supported corporate social responsibility projects, as well as high-visibility programs such as the company's partnership with the World Economic Forum.

Yennie worked at Porter Novelli in Mexico City and South Florida for nine years managing local and Latin American programs for several accounts including Fortune 500 companies.

### **Education and Certifications**

Yennie is an Associate Certified Coach (ACC) credentialed through the International Coaching Federation (ICF) and holds a Leadership Coaching Certification by the University of San Diego School of Leadership and Education Sciences.

In 2019, Yennie graduated from Cornell University's Certificate Program in Strategic Human Resources Leadership, and from the Latina Success Leadership Program by MANA de San Diego, a National Latina Organization. During this year she also completed the Entrepreneurship, Accomplishment & Autonomy Course, by Jeff Willmore.

Before immigrating to the U.S., Yennie received a Diploma on Organizational Communications and Behavior by Universidad Panamericana in Mexico City, a Diploma in International Marketing by Universidad La Salle in Mexico City, and a Trade Degree in Business Administration, Management and Operations by Colegio Alemán Alexander von Humboldt in Mexico City.